



**NOTIFICATION TO ATTEND MEETING OF THE FINANCE SPC
TO BE HELD IN THE COUNCIL CHAMBER, CITY HALL, DAME STREET, DUBLIN 2.,
ON THURSDAY, 17 SEPTEMBER 2015 AT 3.30 PM**

AGENDA

THURSDAY, 17 SEPTEMBER 2015

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Kathy Quinn
Head of Finance
with responsibility for ICT and Fire & Emergency Services

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Finance & Emergency Services Strategic Policy Committee

Minutes of Meeting Held On 21st May 2015

1. Minutes of the meeting held on 19th March 2015

Minutes agreed – proposed and seconded by Cllrs. Bourke and Lacey

2. Correspondence

- Letter from City Council re Motion 19 re Property Tax from July 2014 Adjourned City Council Meeting to Minister for Finance re LPT
- Minister for Finance's response dated 13th April 2015

Correspondence noted

3. Update on Jeanie Johnston and Dublin Docklands Development Authority transition

Paul Clegg, Interim CEO of the Dublin Docklands Development Authority (DDDA) presented a report to the Committee providing an update on the Jeanie Johnston and the transition of the DDDA.

Areas covered in the report on the Jeanie Johnston included:

The ship was purchased in 2005 for €2.7m and currently has a value of €700,000.

Current expenditure – currently standing at €30,000 (being marine insurance). Other day to day operating costs are covered by ticket sales.

Capital expenditure – this averages at €70,000 per annum covering dry docking and capital repairs.

The DDDA are currently preparing a business plan and it is anticipated that the ship will transfer into the ownership of Dublin City Council. The Business Plan will include proposals for maximising the tourism potential for the ship, increasing footfall, developing foreshore facilities to compliment the setting, developing a possible self-financing model and designing an operating system that is of interest to a tender group.

P. Clegg updated the Committee on the proposals for the development of a Diaspora Centre in the CHQ centre and the DDDA are examining synergies that could be developed between the centre and the Jeanie Johnston. Funding is also being made available to fund a heritage trail in the area.

Transition Arrangements

It is anticipated that the legislation to wind-up the DDDA will be enacted before the end of 2015. The anticipated assets to transfer from the DDDA to DCC were listed as follows:

- Office at Custom House Quay
- Jeanie Johnston
- Ducting network – providing competitive access to fibre cables

- George's Dock event platform
- Cooke's Bakery, East Road – potential site for 6-7 social units
- Community Training Workshop in Sheriff Street – recently refurbished

The total value of these assets are €5m approx. The DDDA also expects to transfer an estimated €3m in cash balances to DCC subject to the approval of the Minister for the Environment.

Pension Liabilities - The issue of deferred pension liabilities was covered in the report and it was noted that DCC has committed to take over these liabilities. At the last audited pension valuation, the deferred pension liability is €8m. A chart setting out the figures was provided. It was further pointed out that as the long term bond yields have fallen again, the deferred liability is increasing and is expected to rise to 20%.

Public Realm – various pieces of public realm will transfer to DCC at dissolution. These include:

- Bridges – Sean O'Casey pedestrian bridge plus two Steel bridges on North wall/ Custom House Quays
- Park – Linear (now Luke Kelly) Park beside the convention centre
- North and South Campshires along the Liffey from Memorial Bridge to the East Link
- Roads – various roads built by the DDDA in the IFSC, and Grand canal Dock area
- Lighting – lighting standards along the Campshires
- Parking Bay – mainly in Grand Canal Dock

Expenditure of approx. €1.25m has been incurred to date bringing public realm up to standard and a budget is being transferred to DCC where works will not be undertaken prior to wind-up.

Following the presentation, the Committee thanked P. Clegg for his report and made enquiries on a number of issues:

Cllr. P. Bourke queried the performance of assets transferring to DCC and the situation with the Glass Bottle Site. It was noted that the Custom House Quay was a valuable asset and it is expected that its value will increase over the years. The Ducting Network is generating an income and currently breaks even. George's Dock is anticipated to break even. Cooke's Bakery is being considered for building social units. The Community Training Workshop will remain and is considered a valuable community asset. It was further noted that the Glass Bottle Site has transferred to NAMA.

Cllr. N. Ring queried the position regarding the Docklands Community Trust. P. Clegg confirmed that the educational bursaries will continue. He further noted that the he was confident that substantial monies will transfer for this purpose.

Cllr. P McCartan requested further details on the pension liabilities transferring to DCC and in particular the number of individuals involved in the scheme. P. Clegg agreed to provide details to Cllr. McCartan.

E. Fleming spoke about his work involvement in the past with the Financial Services Authority, construction unions and the communities in the area to develop job opportunities and act as a liaison group. He noted that apprenticeship were provided and bursaries enabling children to attend college. He would hope that this liaison

could continue and be strengthened now that the economy is starting to pick up again. In response, P. Clegg referenced the continuation of the DDDA's employment charter and the current SDZ for the area approved by An Bord Pleanala last May. He noted that one of the condition of the planning for the SDZ is that there is local employment. The staff in the Authority work closely with the employment services in the area and work is underway with the CIF to examine the possibility of increasing the number of apprenticeships available.

P. Clegg further clarified that interest from the Community Trust is used to provide bursaries to locals to attend third level education.

Dr. C. McMullan welcomed the report and queried the current operating costs of €240,000 versus the potential ticket sales of €420,000. P. Clegg confirmed that he will provided clarification on this item.

Cllr. M MacDonncha queried the lack of bilingual signage in the Docklands area in particular referencing the Seán O'Casey bridge and welcome the possibility of this being rectified.

Cllr. N. Ring further welcomed the enhanced bursary opportunities that may arise from the Community Trust Fund. He further sought clarification on the accounting entries that would be recorded on transfer for the €5m assets and the €3m cash balances noted in the report. K. Quinn clarified that the €3m is an estimated value and it will be the Minister who will agree the transfer. She noted that the pension liability is an issue for DCC and should be looked at in that context of matching it against the liability. The Committee noted that the cash balance of €3m is considerably less than pension liabilities of €8m and the Finance and Emergency Services SPC are expecting that this balance will transfer to DCC. The issue of the assets and public realm expenditure is being examined and the potential changes in the Docklands in the coming years will be substantial and will requires servicing by DCC.

Agreed: It was agreed that the Business Plan, when completed, will be presented to the Committee at a future meeting.

4. Presentation on unaudited Annual Financial Statement 2014

A. Power, Head of Financial Accounting, made a presentation to the Committee on the Accounts for 2014. Her presentation gave an overview of the following areas:

Introduction to Final Accounts	Balance Sheet at 31 st Dec 2014
Changes to the accounting code of practice	Funds Flow Statement at 31 st Dec 2014
Income and Expenditure for y/e Dec 31 st 2014	Irish Water changes
Analysis of Expenditure	Analysis of Loans
Analysis of Revenue Income	Trade Debtors
Capital income by source	Major Revenue Collections for 2014
Capital expenditure by service	

Through the presentation, A. Power highlighted the areas where the transfer to Irish Water has impacted on the 2014 accounts. In particular, the impact on the transfer of €2.8bn in fixed assets to Irish Water, the treatment of long term debtors, trade debtors, repayments and loans payable.

The Committee Members thanked A. Power for her presentation and a number of queries were raised as follows: Page 3

Cllr. P. McCartan noted the presentation of the figures for Revenue Expenditure and enquired as to why a year on year percentage comparison with the 2013 is not shown. A. Power clarified that the accounts must be presented in a prescribed format as set out by the Department of Environment. A. Power noted that it was however something that could be looked at by DCC and can either be included in a note to the front/back of the accounts but cannot form part of the prescribed accounts.

Cllr. McCartan sought clarification regarding the repayment timeline from the Department for the €78m in Irish Water loans which are scheduled to be paid off. A. Power confirmed that €61m of the HFA water loans will be repaid this year. The remaining long term debtors with various banks will continue to be paid back and will be matched by a corresponding government debtor of €17m.

He further noted that a significant dent could be made if the Rates Debtors could be pursued more vigorously. K. Quinn noted that a figure of an additional €11m approx. was knocked off the arrears figures in 2014.

He further queried whether DCC are collecting commercial water rates and A. Power noted that DCC are still continuing to collect these rates and handing the payments over to Irish Water as part of the service level agreement in place. K. Quinn further clarified the accounting transaction for this collection is included in the monthly Local Fund Statement to Council each month. She further referenced another transaction that recorded the payments received from Irish Water for the pay and costs of the service under the Service Level Agreement.

The sewerage treatment plant, the projected costs to extend the plant presented by Irish Water are approximately half the original estimated costs from DCC. A. Power noted that DCC do not have any details regarding the potential progress of this project.

Cllr. T. Brabazon noted the level of rates that were collected for 2014 and queried if this was the impact of the revaluation of the city. K. Quinn clarified that DCC reviewed the position of allowing businesses to have payment agreements beyond the current year and have commenced pulling back on these agreement and requesting payment in the financial year.

Cllr. N. Reilly noted the analysis of loans and in particular the repayment of €10m in shared ownership loans and the corresponding increase in shared ownership arrears figures. She sought clarification on how DCC was in a position to repay these loans. A. Power pointed out that Housing are trying to encourage people to move away from shared ownership and move onto annuity loans as currently the rent element of the repayment remains outstanding at the end of the shared ownership loan term if no repayments are made during the term. This facility is currently only being offered to accounts that are not in arrears. After this exercise is concluded, the Council will examine the situation for those in arrears.

Cllr. McGinley queried whether the balancing statement net debtor balance from Irish Water of €8.194m has been paid. K. Quinn pointed out that an exercise is being carried out with all the local authorities and to date 17 have been completed. Until the process is completed with all local authorities, no payments will issue. Cllr. McGinley requested that it should be communicated that it was noted by the Committee that this is considered an unsatisfactory situation from a cashflow situation.

Cllr. McGinley also requested that at a future meeting, a presentation should be made on the impact of Irish Water on the budget of DCC.

5. Report on the powers of elected members in relation to Dublin Fire Brigade

A report was circulated to the Committee Members and the report was noted. With regard to the Section 26 consultation process, the Unions are to request in writing to be invited to meet the Finance and Emergency Services SPC members. A communication will issue to a future meeting on the progress of the consultation process.

Cllr. B Carr requested that all information requested by the Committee regarding the signing off on the draft Section 26 Fire Services Plan would be circulated to the Committee. Cllr. McGinley clarified that it would be the intention to circulate the maximum amount of information to Committee Members.

Dr. C. McMullan requested that going forward if any significant changes were being made to the Fire Brigade or Ambulance Service, that the Committee would be informed if not consulted in advance of the development. Cllr. McGinley agreed with Dr. McMullan's request, noting that although the ambulance review was a national issue it was however worth noting that the Council have a statutory reserved function with regard to these issues. He requested an update from Brendan Kenny for the next meeting.

Agreed: A communication will issue to Committee Members on the status of the consultation process and also, on receipt of the necessary correspondence, to make arrangements for meeting with interested parties.

6. BID's report

A report was circulated to the Committee. Cllr. McGinley, in putting this report into context for the Committee, noted that this collection is not included in DCC's accounts as income however the Council has a clear collection function so the BIDs bills go to rate payers.

K. Quinn noted that the BID Company is a separate company and is not a subsidiary company of DCC. The Council is obliged under relevant legislation to bill and collect monies for them and work with them by pursuing it through the courts. She noted that the purpose of the report is to give the Committee some assurance on what DCC does, how we do it and how well we collect monies for them.

It was noted that the BID charge is for additional service for a very discreet geographical area. The monies collected based on the multiplier used relates back to a scheme of works that have been determined by the BID Company. The monies collected by DCC are lodged to a separate BID fund.

For the period 2012-2104 an analysis of the arrears figures at the start of each year, the charge that was raised, write offs, total for collection, actual collection and the percentages collected were shown.

The current situation as at 9th May shows an arrears figures of €1.1m from 2014 following receipts and write-offs. Putting this figure into context of what was billed from the start of the BIDs to date which was €20.4m that provides an arrears rate of approx. 5% which would be considered fairly reasonable over that time.

In conclusion the report sets out the role of DCC in the follow up of the non-payment of the BID bill. The BID account is treated the same way as a Rate account and the Rates Office work very closely with the BID Company in this area.

Cllr. McGinley noted that it is his intention to ask the BID Company to present on their activities and this report represents an accounting exercise regarding bills and cash collection.

E. Fleming welcomed the introduction of BIDs and gave an overview of his own personal experience with them through his involvement with the Dublin Council of Trade Unions' premises in Lower Gardiner Street. He stated that BIDs could use their discretion in very valid cases.

D. Brennan queried why Dublin City Council is pursuing people on behalf of the BID Company when it is a private entity and the Council do not have any control over the BID operations. K. Quinn pointed out that following a court ruling 3-4 years ago, it is now a requirement that DCC pursue the debt as the bills and collections on behalf of the BID Company originates from the Council.

Cllr M. MacDonncha queried what accountability does the management of the company have to the payers of the fees. He queried whether an AGM is held where they can be called to account. K. Quinn clarified that the company does hold regular meeting, directors are elected and AGM are held.

Cllr B. Carr queried the cost of pursuing legal action and who covers this cost. At a later point in the meeting, K. Quinn clarified that the Council recoup an administration cost which covers this legal action.

He further raised the issue of why the Congress of Trade Unions, as a voluntary organisation and not a business, is levied with something that they do not get any benefit from or does the City Council have any powers in this area. In response to this query, K. Quinn referenced the fact that every 5 years there is a new scheme and a new plebiscite is held requiring a majority to pass it. If a premises is rateable then they are liable for the BID levy.

Cllr. N. Ring agreed with the comments from D. Brennan and E. Fleming regarding pursuing people. He further sought clarification of the potential that 1/3 of all BIDs bills are never paid and finally written off. K. Quinn provided an explanation for these differing figures and noted that since the end of 2014 and to date an administrative exercise has taken place.

Cllr. Flynn thanked the Head of Finance for the report and noted that it was, in his opinion, the first report provided to the City Council on the BIDs levy and the BIDs Company. He considered that this is unfortunate as there is a legal requirement on the Council to collect this levy. He noted that he finds it unlawful that those who do not pay end up in Stubbs Gazette in comparison to non-payment of Rates where entry in Stubbs Gazette does not occur.

He pointed out that he has a motion on the Council agenda in relation to the oversight and view of BIDs and he hopes that the City Manager will see fit to do that.

He referenced people who he meets every day who do not have the resources to pay this levy and see it as an unnecessary burden on them. He noted that many people do not feel that it is correct to pay this charge and consider it an extra burden on them. He noted that it is now an opportune time in light of the information in this report that DCC be responsible for the money that it collects. It must ensure where this money is spent, how it is spent and have a proper oversight and not leave it to one member of the Board to have to face a very difficult situation. Cllr. Flynn pointed out that he could offer his resignation to the Board but the anomaly would still remain. He stated that he considered that K. Quinn has a duty of care to ensure that this motion is put before the Council. He noted that there are 100s of people who are

forced members of this organisation who want DCC to stand up for them. In conclusion, he noted that this report clarifies a lot of things.

Cllr. McGinley in response to the issues raised made reference to the work of this Committee during the development of the scheme and the proposals made by the Committee were adopted by the Department of Environment. He further noted that the passing of the plebiscite is key to the working and operation of the scheme in any given area. It must get 50% or more of a given vote and he considers that this is a high bar to reach. If this is attained, it is a valid charge and people are entitled to collect the monies through the normal channels. If changes are required, then consideration should be given to writing to the Department of Finance as currently the Chief Executive does not have the power to use discretion as there is a legislative basis for the charge. He welcomed any views that, in particular, the Dublin City Business Association may have regarding changes/amendments to the legislation.

He further acknowledged that he hears what Cllr. Flynn is saying. He stated that a system of mutual respect between the board members of the BID Company must be ensured, co-operation must exist for all members. He further referenced the fact that he has invited the BID Company to a future meeting to explain their activities and this was a report on cash collection only. He further clarified that the BID company have been before this Committee in the past. The BID Company must deliver services that their business members can see and he also acknowledged the impact this has had for the citizens of the city too.

Cllr Flynn provided statistics on the last plebiscite held and noted that he was the only Councillor present during the count. He has received a document containing nearly 200 businesses wishing to exit the BID and are currently lobbying to exit the BID. He again referenced the fact that this is the first time this information has been presented. On the issue of the accounting for the BID income, Cllr. McGinley clarified that it is not included in the DCC accounts.

Cllr. M. MacDonncha queried if there is a provision for an EGM and if so that an EGM should be called to address the issues raised.

Cllr B. Carr noted that he likes to hear both sides of an argument however he notes that as a plebiscite is held for the BID that effectively democracy is taking place. He welcome the invitation for the BID Company to attend a future meeting.

7. Development Contributions

Report noted. Cllr. McGinley drew the Committee's attention to Appendix 3 – Actual Contributions from 2004 – 2014. He noted the significant reductions over recent years and that it would be in the interest of the Council from the perspective of the Capital Account that this income should grow.

A. Sweeney sought clarification regarding the status of payments for applications and collections on the transfer to Irish Water. K Quinn clarified that any payments made after the transfer to Irish Water would be an issue for them. She referenced the earlier discussion under the AFS 2014 agenda item dealing with the issue of the Irish Water balancing statement and monies owed or due to DCC.

He further noted the key concerns of members of the different application of the rules regarding development contributions in particular even in the Greater Dublin Area and the issues around the development of both commercial and residential developments and the pressure points around the city.

He further proposed working with this Committee and perhaps the Planning and International Relations SPC and/or the Economic Development SPC allowing a discussion around the true cost of supporting infrastructure through the various stages incorporating the planning stage, local property tax issues and to examine what is the appropriate costs. Cllr. McGinley in response noted that this issue comes before the Economic Development SPC however he acknowledged the reference to variations in schemes across regions.

8. Audit Committee minutes of 11th February 2015

Minutes noted

9. A.O.B.

Housing Loans presentation – “Addressing and resolving Mortgage Arrears in Dublin City Council”

Cllr McGinley had requested that this presentation be circulated to this Committee for information purposes from a housing perspective however would not highlight the financial liabilities and potential exposures that the Council have regarding these loans in the event of the worst case scenario occurring which would have an impact on available resources for other services. He requested that a detailed report/presentation covering these elements could be made to a future meeting.

Report on Waste Collection and Disposal related to Casual Trading on Thomas Street, Camden Street and Moore Street

A report was circulated from Declan Wallace, Environment and Transportation Department following on from a request at the last Committee meeting. Cllr. McGinley noted that the average bill issued for the cleansing collection for traders was €200 approx. and Cllr. McGinley considered this to be value for money for the service if you are operating a stall.

Cllr. N Reilly spoke about feedback she had received from trader regarding the charge and acknowledged that they do not have a real issue with paying however there is a real problem with illegal dumping in the area from non-recognised traders, some of the businesses there and resident coming in and dumping there. She feels that a strategy is required that has the agreement of the traders whereby they are only paying for the waste that they are generating. She enquired whether this was an option that could be examined.

Cllr M. Flynn noted that illegal dumping is a significant issue for the Council. Bills had been issued to certain Camden Street traders but this has now ceased. He considers that it is necessary to factor into the licence fee an element for disposing of the waste generated. He pointed out that traders should be made to clean up after themselves and the state in which some areas are left is a disgrace.

Cllr. P McCartan queried whether similar costs as those expended in Moore Street are incurred across the other areas. If this is the case, it would seem an extraordinary amount to be spent on this service.

Cllr McGinley drew the Committee's attention to the last paragraph of the report which noted that there is currently a pilot project being undertaken by the Central Area Office on Moore Street to examine all aspects of casual trading activities being carried on there and Waste Management Unit of the Environment and Transportation

Department are participating in the project. Cllr. McGinley welcomes this and would anticipate that developments there should filter out to the other casual trading areas.

Cllr McGinley acknowledged the valid points made by both Cllrs. Reilly and Flynn. K. Quinn stated that a follow up report in perhaps six months' time should provide an update of progress in this area. Cllr Flynn requested a report detailing the costs incurred in the Thomas Street, James' Street and Meath Street areas of the city because that is a key tourist orientated area.

D. Brennan noted that DCC and Fáilte Ireland have been pursuing a policy for the new Dublin. Currently 300,000 people move along Thomas Street en route to the Guinness Store House. It is anticipated that in the next 5 years that figures will rise to 1.5 million people. The rubbish situation lets us down and he would welcome reports on this issue and enforcement of law by DCC. He further pointed out that the success of the city is predicated on us attracting a large number of people to the city and he would also like to see the policies that DCC are proposing to put in place regarding enforcement.

Cllr McGinley requested that these elements could be addressed in a future report.

Cllr. N Ring referenced the North Inner City Litter Action Group which has been set up and has met monthly for the last year. An annual review is carried out and there is a very comprehensive report provided on what is going on in the area. Cllr. Ring suggested that a request be made to Eileen Gleeson to circulate the update to the Committee for information purposes.

He further stated that within the Central Area, a separate committee is being established to undertake an examination of the future of Moore Street, succession issues, traders wishing to leave, traders wishing to stay on and the economic impact of low cost supermarkets opening up in the area.

Signed: Councillor Ruairi McGinley
Chairperson

Date: 21st May 2015

Attendance:

Members

Councillor Ruairi McGinley (Chairperson)
Councillor Paddy Bourke
Councillor Tom Brabazon
Councillor Brendan Carr
Councillor Dermot Lacey
Councillor Paddy McCartan
Councillor Micheál MacDonncha
Councillor Larry O'Toole
Councillor Noeleen Reilly
Councillor Nial Ring
Councillor Brid Smith
David Brennan, DCBA
Eric Fleming, ICTU
Dr. Caroline McMullan, DCU
Evelyn Reilly, Dublin City Community Forum
Aidan Sweeney, IBEC

Councillors – Non Members

Cllr. Mannix Flynn

Officials

Kathy Quinn, Head of Finance

Antoinette Power, Head of Financial Accounting Unit

Paul Clegg, Interim CEO, Dublin Docklands Development Authority

Michael Galvin, Administrative Officer, Planning & Economic Department

Fiona Murphy, Senior Staff Officer, Finance Secretariat

Fiona Collins, A/Assistant Staff Officer, Finance Secretariat

Apologies

Councillor Ray McAdam

Gina Quin, Dublin Chamber of Commerce

Press

Olivia Kelly, Irish Times

Louisa McGrath, Dublin Inquirer



Report to the Finance and Emergency Services

Strategic Policy Committee

Notification of bank accounts opened and closed by Dublin City Council in the period 1st January 2015 to end of June 2015

Introduction

Approval for the opening and closing of banks accounts held by the Head of Finance with banks and institutions both in Ireland and abroad was agreed by the City Council at the March 2015 Council meeting. It was also agreed at this meeting that a report would be presented as a standing item to the Strategic Policy Committee on a bi-annual basis listing accounts opened and closed in the preceding six months. Please find below a list of all bank accounts in the name of Dublin City Council that were opened and closed in the first six months of 2015.

Bank A/Cs opened by DCC from 1/1/2015 to 30/6/2015

Date Opened	Bank	A/C No.	Type
21/01/2015	BOI	ending 8878	Refundable Dep.
18/02/2015	BOI	ending 5743	Refundable Dep.
18/02/2015	BOI	ending 6455	Refundable Dep.
02/03/2015	BOI	ending 4315	Refundable Dep.
03/03/2015	BOI	ending 7113	Refundable Dep.
31/03/2015	BOI	ending 6948	Refundable Dep.
31/03/2015	BOI	ending 5216	Refundable Dep.
21/05/2015	BOI	ending 9718	Refundable Dep.
29/05/2015	BOI	ending 6030	Refundable Dep.
26/06/2015	BOI	ending 4815	Refundable Dep.
26/06/2015	BOI	ending 2138	Refundable Dep.
26/06/2015	BOI	ending 6124	Refundable Dep.
26/06/2015	BOI	ending 7369	Refundable Dep.
26/06/2015	BOI	ending 5734	Refundable Dep.
26/06/2015	BOI	ending 1601	Refundable Dep.
01/04/2015	Rabo	ending 2174	Investment

Bank A/Cs closed by DCC from 01/01/2015 to 30/06/15

Date Closed	Bank	A/C No.	Type
20/05/2015	BOI	ending 2292	Refundable Dep.
24/06/2015	BOI	ending 8986	Refundable Dep.
26/06/2015	BOI	ending 9079	Refundable Dep.
26/06/2015	BOI	ending 6593	Refundable Dep.

Antoinette Power
Head of Financial Accounting

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Presentation to Finance SPC

17 September 2015

WHY BID WAS ESTABLISHED

- PROMOTE DUBLIN CITY
 - ❖ *Addressing barriers to growth*
- COMPETITION FROM M50
- ^{Page 14} MARKETING SPEND & BRANDING OF OUR COMPETITION
 - ❖ *City out of fashion*
- MODEL OF FAIRNESS
 - ❖ *New York & Philadelphia*
 - ❖ *UK*
- DEMOCRATIC DECISION OF THE BUSINESS COMMUNITY
 - ❖ *Election of directors*
 - ❖ *Agreement of annual budget*
 - ❖ *Businesses determine the priorities – marketing vs cleaning, 2014 Christmas Market*
- GROUP SCHEMES NEUTRALISE ANY ADDITIONAL COST



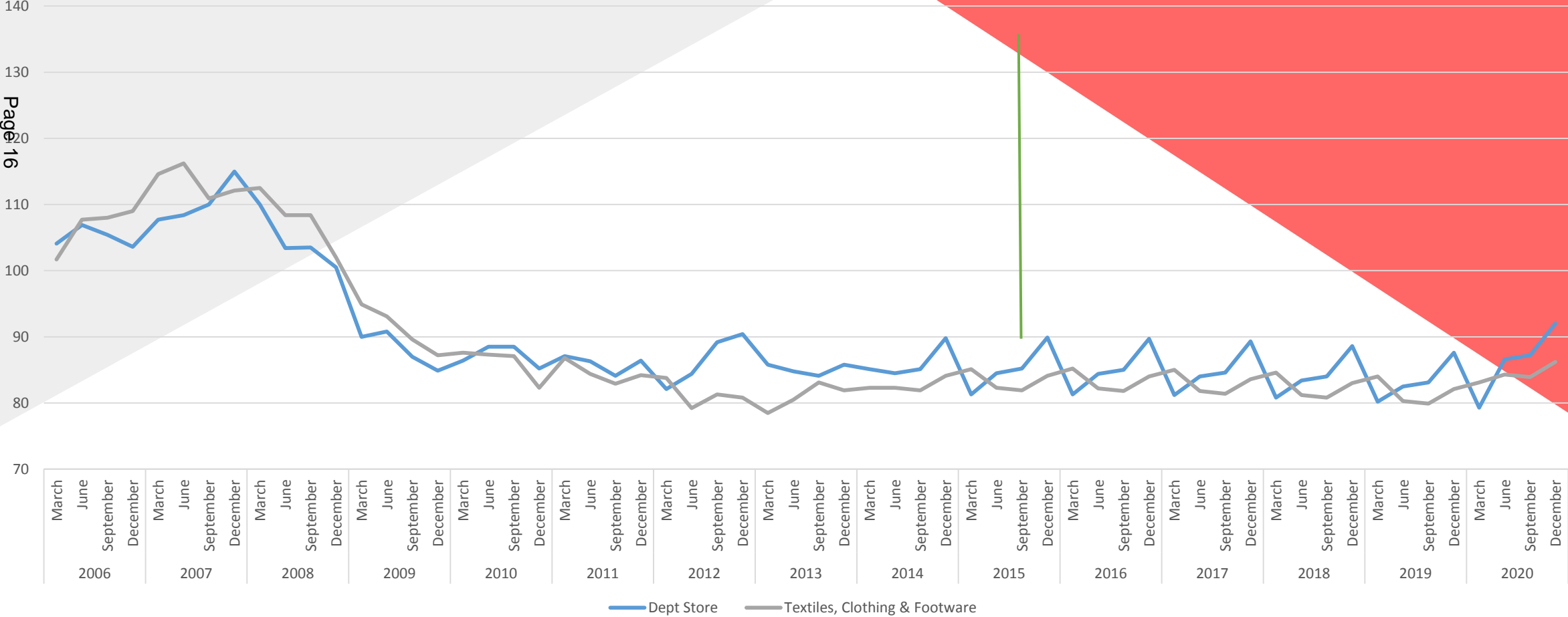
21st CENTURY A TIME OF RAPID CHANGE

- ❖ THE WORLD IS CHANGING VERY FAST
- ❖ USE OF CITIES IS BEING REDEFINED
 - ❖ *20th century defined by motor transport*
 - ❖ *21st century defined by technology*
- ❖ ADVENT OF M-COMMERCE
 - ❖ *Mobile enabled websites*
 - ❖ *Retailers need to be multi-channel*
 - ❖ *Evenings & Sundays*
- ❖ OUR WORK BEING SUPPORTED BY GOOGLE & TWITTER



DIRECT IMPACT OF M-COMMERCE in Ireland

RETAIL SALES INDEX 2006 - 2020



Meeting THE CHALLENGE

- ENHANCING CITY EXPERIENCE
- EVENING TIME USE
 - *65% of people would shop if shops stayed open later in Dublin Town*
 - *80% of that 65% want to socialise as part of the same trip in Dublin Town*
- DISTRICT IDENTITIES
 - *Each district within the city must have its own identity & range of offer*

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COMPARISON WITH SHOPPING CENTRES

- ❖ RESEARCH FINDINGS: CITY DOES NOT ATTRACT FAMILIES
- ❖ FAMILIES TELL US REASONS ARE:
 - ❖ COST OF CAR PARKING
 - ❖ CONVENIENCE OF SHOPPING CENTRES
 - ❖ QUESTIONS OVER ACCESS & CERTAINTY OF SHOPPING DURATION
 - ❖ SECURITY CONCERNS
- ❖ EXPERIENCE IS NOT MENTIONED
 - ❖ MAY RESORT TO M COMMERCE
- ❖ DUNDRUM IS ALREADY REACTING



DUBLIN TOWN AT WORK

❖ REPRESENTING MEMBERS

❖ VISITOR ASSISTANCE

❖ MARKETING & BRANDING

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❖ WORK WITH GARDAÍ/DUBLIN CITY COUNCIL/
LUAS CROSS CITY ETC.

❖ PRESENTATION

- *Additional cleaning – graffiti removal*
- *Flowers*
- *Additional Lighting*
- *Traffic boxes*

❖ CHRISTMAS LIGHTS



MARKETING HIGHLIGHTS OF 2014

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- ❖ MORE THAN 60 RESTAURANTS INVOLVED
- ❖ ADDED ON-STREET EVENTS INCLUDING THE HUGELY POPULAR DINE IN DUBLIN FOOD PAVILION
- ❖ MEDIA VALUE OF €248,850



- ❖ MORE THAN 225 RETAILERS, BARS, AND RESTAURANTS INVOLVED
- ❖ IRELAND'S LARGEST FASHION EVENT
- ❖ ADDITION OF ANOTHER EVENING SHOW ON THE SATURDAY
- ❖ MEDIA VALUE OF €1.3M



- ❖ FOOTFALL OF 9,388,500 RECORDED ON GRAFTON STREET - THE HIGHEST CHRISTMAS FOOTFALL LEVEL SINCE 2007.
- ❖ THE CHRISTMAS MARKET AT ST STEPHEN'S GREEN RECEIVED 726,600 VISITORS OVER THE SIX WEEKS LEADING UP TO CHRISTMAS.
- ❖ MEDIA VALUE OF €1.1M

DUBLINTOWN IN NUMBERS 2014

- ❖ FOOTFALL CONTINUED TO INCREASE: 2.1 MILLION
 - ❖ *8% INCREASE SINCE 2011*
- ❖ VACANCY RATES BELOW 9.5% FROM 15.4% FEB 2011
- ❖ GRAFFITI REMOVAL 10,000 SQ. METRES
- ❖ 7,500 NEEDLES REMOVED
- ❖ 5,400 ENGAGEMENTS WITH GARDAÍ
- ❖ 300,000 VISITOR ASSISTS
- ❖ 100,000 VISITOR MAPS
- ❖ 88 CRUISE SHIPS VISITED
- ❖ €5M POSITIVE PUBLICITY FOR TOWN



NEW PROJECTS FOR DUBLINTOWN

PROMOTION OF
DISTRICT
AGENDAS

Page 22



PARKING & MOBILITY
ASSISTANCE

CITY WIDE
LOYALTY
SCHEME



M-COMMERCE
TRAINING

DUBLINTOWN DISTRICT GROUPS



CORPORATE GOVERNANCE

- ❖ LETTER OF APPOINTMENT IDENTIFYING COMPLIANCE STANDARDS SIGNED BY 15 OF 16 BOARD MEMBERS
- ❖ ETHICAL CODE FOR BOARD & STAFF
- ❖ PRACTICING SOLICITOR & PRACTICING ACCOUNTANT ON BOARD
- ❖ FINANCIAL ACCOUNTS, BUDGETS SALARY DETAILS & COMPLIANCE STANDARDS AVAILABLE ON WEBSITE
- ❖ COMPLAINTS PROCEDURE AVAILABLE ON WEBSITE
- ❖ AUDITORS ATTEND BOARD & AGM
- ❖ 4 MEETINGS IN EACH DISTRICT PER ANNUM

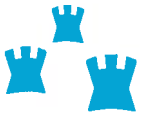


COMMUNITY PARTNERSHIP

- ❖ BETTER CITY FOR ALL: ATCM AWARDS
- ❖ BUSINESS IN THE COMMUNITY - EMPLOYED 4 PEOPLE WITH HIGH BARRIERS TO ENTRY
 - ❖ *ENCOURAGE BUSINESSES TO ROLL OUT SIMILAR PROGRAMME*
- ❖ ASSISTANCE WITH LOCAL COMMUNITY GROUPS
- ❖ NORTH WALL COMMUNITY DEVELOPMENT PROGRAMME
- ❖ PERCEPTIONS OF PUBLIC SAFETY
- ❖ RESEARCH CONFIRMS INCREASING NUMBER OF PEOPLE BELIEVE CITY EXPERIENCE IS IMPROVING



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Kathy Quinn
Assistant Chief Executive,
Finance Department,
Block 1,
Floor 8

18/06/2015

Re: Development Plan Special Meeting

Dear Kathy,

As you are aware the review of the Dublin City Development Plan is underway. At the Development Plan Special City Council Meeting on the 5/5/15 the report of the Chief Executive on the pre draft motions was considered. It was agreed that some motions deemed outside the scope of the Development Plan would be referred to a sub-committee and/or particular SPC and /or relevant department for consideration. It was also agreed that some motions while relevant to the Development Plan would also be referred on to a relevant department/area and /or SPC.

The breviat of the Development Plan Special Council Meeting was approved at the June City Council meeting. Accordingly attached are the motions specific to your areas of responsibility. Each motion is followed by the Chief Executive's report, the Chief Executive's recommendation and the AGREED action. I would be obliged if you would now ensure that they are referred to the appropriate personnel and/or SPC.

Yours sincerely

Jim Keogan
Assistant Chief Executive

FINANCE SECRETARIAT

24 JUN 2015

**BLOCK 1 FLOOR 8
CIVIC OFFICES**

Motions Referred SPC	Motion Number
Finance and Emergency Services	<ul style="list-style-type: none"><li data-bbox="1011 286 1126 320">• 125

Motion

Councillor(s) Cllr. Daithí De Róiste

Refers to: City and Regional Economy

Motion

That the City Development Plan will look at the current unfairness that exists in setting rates across the city. Inchicore Village, a place that is encountering significant problems, is now paying almost double their rates due to recent changes. This is unacceptable and offers no help or support to local enterprises that need it and mean that businesses are more likely to cease trading resulting in a loss of local jobs.

Chief Executive's Report

Rates are dealt with in a separate legislative context, and is not a Development Plan matter.

Chief Executive's Recommendation

Outside scope of Development Plan. Refer to the Finance SPC.

The report and recommendation of the Chief Executive was AGREED. Refer to Finance and Emergency Services SPC

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Mr. John McCarthy,
Secretary General,
Department of the Environment,
Community & Local Government,
Custom House,
Dublin 1

16th July, 2015

Re: Recoupment of monies expended by Ballymun Regeneration Limited

Dear John,

I refer to the redevelopment and regeneration of Ballymun, under the framework of the Ballymun master plan, carried out by Ballymun Regeneration Limited (BRL). The master plan was approved by Government and your Department. BRL is an agent of Dublin City Council, a wholly owned subsidiary established for the purpose of achieving the master plan objectives.

I am informed that BRL is in a process of winding down and ceasing company activity. On review of the company's financial affairs it has come to my attention that the company is carrying a debt related to funding from your department of €16.2m. I know that there has been considerable correspondence between the company and your Department seeking to agree a schedule of payments of the outstanding debt.

As chairperson of the Finance and Emergency Services Strategic Policy Committee it is a matter of concern to me that BRL as an entity has such significant financial exposure in contrast to the endorsement of the objectives of the master plan by your Department.

In parallel, as a wholly owned subsidiary of Dublin City Council, should this debt not be paid by the Department, then the liability will fall to Dublin City Council. This is an unacceptable prospect which must be averted.

I propose that you and the relevant officials agree a payment schedule for the discharge of the €16.2m debt as a matter of priority.

Yours sincerely,

Councillor Ruairi McGinley

Chairperson
Finance and Emergency Services Strategic Policy Committee
Dublin City Council

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Comhshaol, Pobal agus Rialtas Áitiúil
Environment, Community and Local Government



Oifig an Ard Rúnaí
Office of the Secretary General

4 August 2015

Councillor Ruairi McGinley,
Chairperson,
Finance and Emergency Services SPC,
City Hall,
Dublin 2.

Dear Councillor McGinley,

I refer to your letter of 17 July 2015 in relation to the recoupment of monies expended by Ballymun Regeneration Limited.

The Department has received documentation submitted by Dublin City Council/BRL in relation to the drawdown of further monies associated with final accounts on Ballymun-related projects. We have indicated to the relevant officials in the City Council that we are committed to completing our examination of this documentation as soon as possible so that all budgeted amounts claimed, which are supported by the necessary paperwork, can be progressed without delay. I wish to assure you that colleagues in the Department's Housing Division will keep in touch with relevant officials in the City Council in this regard.

Yours sincerely,


John McCarthy
Secretary General



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Dublin City Council
City Hall, Dublin 2, Ireland

Comhairle Cathrach Bhaile Átha Cliath
Halla na Cathrach, Baile Átha Cliath 2, Éire
T. 01 222 2102/3 F. 01 222 2476 E. finoff@dublincity.ie

Angela Kirk
Asst General Secretary
IMPACT Trade Union
Nerney's Court,
Dublin 1
Dublin 1

16th June 2015

Dear Ms Kirk,

As part of the preparation of an operation plan under Section 26 of the Fire Services Act 1981, Dublin City Council held a consultation process. Information was provided on a website (www.dfbsection26.ie) with input to be sent to a dedicated email dfbsection26@dublincity.ie. The website contained a consultation document, media information release and a schedule of Frequently Asked Questions (FAQs). The consultation period ran from 15th April – 11th May 2015.

At the meeting of the Finance and Emergency Services Strategic Policy Committee (SPC) held on 21st May, it was noted that a submission had not been received from IMPACT Trade Union. It was agreed that IMPACT Trade Union would be invited to meet the members of the Finance and Emergency Services SPC to discuss any issues the union wish to identify in the making of a S26 plan for DCC, if they wished.

Please advise if this proposal is of interest, and if so, we can proceed to make necessary arrangements.

Yours sincerely,

Councillor Ruairi McGinley

Chairperson
Finance and Emergency Services Strategic Policy Committee
Dublin City Council

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City Hall, Dublin 2, Ireland

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Brendan O'Brien
Sector Organiser
Public Administration and Community Division
SIPTU
Liberty Hall
Dublin 1

16th June 2015

Dear Mr. O'Brien,

As part of the preparation of an operation plan under Section 26 of the Fire Services Act 1981, Dublin City Council held a consultation process. Information was provided on a website (www.dfbsection26.ie) with input to be sent to a dedicated email dfbsection26@dublincity.ie. The website contained a consultation document, media information release and a schedule of Frequently Asked Questions (FAQs). The consultation period ran from 15th April – 11th May 2015.

At the meeting of the Finance and Emergency Services Strategic Policy Committee (SPC) held on 21st May, it was noted that a submission had not been received from SIPTU. It was agreed that (SIPTU) would be invited to meet the members of the Finance and Emergency Services SPC to discuss any issues the union wish to identify in the making of a S26 plan for DCC, if they wished.

Please advise if this proposal is of interest, and if so, we can proceed to make necessary arrangements.

Yours sincerely,

Councillor Ruairi McGinley

Chairperson
Finance and Emergency Services Strategic Policy Committee
Dublin City Council

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Mr. John McCarthy,
Secretary General,
Department of the Environment,
Community & Local Government,
Custom House,
Dublin 1

7th August, 2015

Re: Funding Shortfall for Services for Homeless Persons

Dear Secretary General,

I write to you, as chairperson of Dublin City Council's Finance and Emergency Services Strategic Policy Committee, to bring to your attention the concerns of the elected members on the funding shortfall for services for Homeless Services.

I understand that the allocation from your department for homeless services has been confirmed as €37.1m, which represents an increase of €5.8m over the 2014 value but does not keep pace with the unprecedented increase in service provision costs. Whilst DCC is the lead statutory authority for the Dublin region, I am also concerned in respect of the budgetary impact on the other 3 Local Authorities in the region.

It is estimated that service demand will require a spend of €68.1 relating to section 10 homeless services (€71.9m for all homeless services) in 2015. This is substantially greater than previous years and reflects a trend of steep annual increases in the demand for services for homeless persons. The data below illustrates that the costs of service provision have increased sharply over the period 2012 and 2015, which reflects rising rental costs in Dublin, a rigid threshold for rent supplement and housing supply constraints. You will note that based on current information i.e. not accounting for any further allocation which you have indicated that your department may make in quarter 3 2015, the funding demand for services for homeless services on the Dublin local authorities has risen substantially over period 2012 to 2015 while the percentage of service costs funded by the Department have decreased substantially.

Analysis of Homeless Funding 2012 - 2015

	Y2012 €m	Y2013 €m	Y2014 €m	Y2015 €m
Expenditure	40.7	44.0	49.8	68.1
Income				
DECLG	36.0	31.3	31.3	37.1
DECLG - Once off funding	0.0	-	4.0	-
Total DECLG Income	36.0	31.3	35.3	37.1
To be Funded by the Dublin Region	4.7	12.7	14.5	31.0
% Funded by the DECLG	88.5%	71.1%	70.9%	54.5%
% Funded by the Dublin Region	11.5%	28.9%	29.1%	45.5%

Note: Up to 2011 the DECLG received 90% of the expenditure at 90%

Increases in the cost of housing rents, housing supply constraints and a markedly low threshold rent supplement applying to the Dublin area all contribute to an increasing numbers of households facing homelessness and requiring services. The point has been made before and I make it again that the reduced spend incurred by the Department of Social Protection in the amounts of hundreds of millions of Euro through the lower number of households claiming rent supplement due to homelessness, is far greater and has the capacity to fund the increased costs incurred by local authorities in meeting increased demands in a demand led scheme.


In the event that your department determine that no further allocation will be paid, the shortfall in funding required to meet incurred services cost is so large and significant as to severely limit and curtail other service provision by Dublin City Council.

	2012 - 2015			
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Total DECLG Income	36.0	31.3	35.3	37.1
S10 Funding at 90%	36.6	39.6	44.8	61.3
Shortfall in expected S10 DECLG Funding now funded by the Dublin Local Authorities	-0.6	-8.3	-9.5	-24.2

This level of increased costs cannot be borne by Dublin City Council without a sharp drop in services elsewhere. In 2015 the increased costs of services for homeless persons borne by Dublin City Council absorbed substantial funding, in the context of a new funding framework with the LPT. In the event that funding from your department does not keep pace with the cost expansion of homeless services, key decisions will be made by elected members as part of the 2016 budget process with regard to contracting services to the available resource base, reduced by the increasing costs of homeless services. Please understand that, while early in the 2016 budget process, I am already aware of an expected fall in rates income in 2016 for Dublin City Council to the value of €10.3m owing to valuation tribunal appeals and global revaluations. It is also the case that the Department has moved substantially away from its previous position in terms of recouping costs relating to homeless services at 90% and without any consultation with the elected members of this council or a specific policy decision having been taken.

I know that the Lord Mayor has communicated with your Department on this important matter. I ask that you meet with me and a small number of elected representatives of the Finance and Emergency Services Strategic Policy Committee of Dublin City Council to discuss further.

Yours sincerely,


Councillor Ruairi McGinley
Chairperson
Finance & Emergency Services
Strategic Policy Committee



Dublin City Council

Comhairle Cathrach Bhaile Átha Cliath
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Dublin City Council
City Hall, Dublin 2, Ireland

John Mc Carthy
Secretary General,
Department of the Environment,
Community & Local Government,
Custom House,
Dublin 1

7th September, 2015

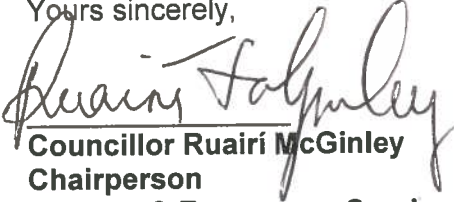
Re: Funding Shortfall for Services for Homeless Persons

Dear Secretary General,

I refer to my letter to you of 7th August 2015 (copy attached) and note that to date no reply has been received.

The Finance & Emergency Services Strategic Policy Committee are scheduled to meet on Thursday 17th September 2015 and it would be appreciated if your reply could issue in advance of this date.

Yours sincerely,


Councillor Ruairi McGinley
Chairperson
Finance & Emergency Services
Strategic Policy Committee



Mr. John McCarthy,
Secretary General,
Department of the Environment,
Community & Local Government,
Custom House,
Dublin 1

7th August, 2015

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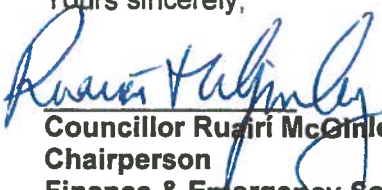
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Councillor Ruairi McOrinley
Chairperson
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